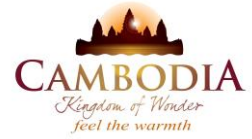


KINGDOM OF CAMBODIA
NATION RELIGION KING



Ministry of Tourism

No. 124 PRK

Date: 23 November 2022

--Unofficial Translation--

PROKAS
ON
THE IMPLEMENTING THE GUIDELINE
FOR SMOKE-FREE TOURISM CITY

THE MINISTER OF TOURISM

- Having seen Constitution of the Kingdom of Cambodia
- Having seen Royal Decree No. NS/RKT/0918/925 dated 06 September 2018 on the Appointment of the Royal Government of the Kingdom of Cambodia;
- Having seen Royal Decree No. NS/RKT/0320/421 dated 30 March 2020 on the Appointment and Relocation of the Royal Government of the Kingdom of Cambodia
- Royal Kram No. NS/RKM/0618/12 dated 28 June 2018 promulgating the Law on the Organization and Functioning of the Council of Ministers;
- Having seen Royal Kram No. NS/RKM/0196/15 dated 24 January 1996 promulgating Law on the Establishment of the Ministry of Tourism;
- Having seen the Royal Kram No. SN/RKM/0609/007 dated 10 June 2009 Promulgating the Law on Tourism;
- Having seen Sub Decree No. 149 ANKR.BK dated 16 December 2016 on the Organization and Functioning of the Ministry of Tourism

DECIDES

Article 1.-

This Prakas has its objective to implement the guideline for smoke-free tourism city which is an appendix of this Prokas to create smoke-free environment at city, district or Khan in the Kingdom of Cambodia.

Article 2.-

This Prakas aims to encourage tourism business and services sites in cities, districts or Khans to follow the minimum standard operating procedures on the smoke-free environment in tourism through the participation of each city, district or Khan to turn their bases into smoke-free tourism city.

Article 3.-

This Prakas applies to tourism business and services sites in cities, districts or Khans in the Kingdom of Cambodia.

Article 4.-

Cabinet Director, Tourism Industry Director, International Cooperation and Tourism Development Director, Inspection Director, National Tourism Institution Director, Departments Directors, Directors of relevant institutions under supervision of the Ministry of Tourism shall implement this Prakas from the date of signature.

MINSTER

THONG KHON

Appendix

Prokas

On

Implementing the Guideline for Smoke-free Tourism City



GUIDELINE
FOR
SMOKE-FREE TOURISM CITY

2022

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I- Introduction

There is ample evidence that tobacco products affect and threaten the well-being of the people, the economy, the environment and society. According to the document "Investment Case for Tobacco Control in Cambodia in 2019" the case for scaling-up WHO FCTC implementation, it shows that 150,000 deaths every year in Cambodia caused by tobacco-related diseases and 33% of these deaths occur among those with the lowest income. Expenditure on tobacco in Cambodia is 2.1 trillion riels annually, equivalent to 3% of the country's gross domestic product (GDP).

Despite the global efforts to prevent and eliminate the side effects of tobacco products, the effects of tobacco products are still large, requiring the attention and participation of all aspects to ensure that tourists and citizens (1) Be healthy and avoid diseases caused by tobacco products; (2) Prevent economic rupture due to the burden of tobacco use and treatment of diseases caused by tobacco products; (3) Reduce and eliminate the use of tobacco in society (4) Protecting the environment from pollution by tobacco product waste and eliminating environmental damage to produce tobacco.

In order to enforce the law on "tobacco product control" and ensure its effective implementation, the Royal Government of Cambodia and the Ministry of Health have also issued a number of necessary regulation related to the publication of pictorial health warning and messages in Khmer on tobacco product package, measures to prohibit the smoking or blowing of tobacco products in the workplace or in public, and posting a ban of smoking or blowing of tobacco products.

For the tourism sector, the initiation of smoke-free tourism is a contribution to the government to reduce the impact of the use of tobacco products. The Ministry of Tourism has implemented various mechanisms to build a smoke-free environment in tourism. In that, the preparation of cities, districts, Khans to become smoke-free tourism cities is an important and effective mechanism to make tourist destinations in those cities, including tourist services and business sites to become smoke-free tourism base.

The Guideline for Smoke-Free Tourism City indicates a number of necessary indicators in accordance with the Law on "Tobacco Product Control" and relevant regulations to help cities,

districts or Khans achieve a smoke-free environment in tourism to be endorsed a smoke-free tourist city.

II. Goals and Objectives

The guideline for smoke-free tourism city aims to create a smoke-free environment in tourism at the cities or districts with the following goals:

- Ensure tourism business and services and tourist destinations in cities, districts or Khans comply with smoke-free environment in tourism stated in the minimum standard operating procedures on the smoke-free environment in tourism.
- Cities, districts or Khans participates in complying with the law as well as relevant legal documents related to tobacco control and raises awareness of the effects of tobacco products to make their own city, district or Khan to be a smoke-free tourism city.

III. Definition

Smoke-free tourism city is a name officially recognized by the Ministry of Tourism to the cities, districts, or Khans in the provinces and capital of the Kingdom of Cambodia, which have tourism business and services sites complying with the minimum standard operating procedures on smoke-free environment in tourism.

Smoke-free environment in tourism refers to the environment at tourism businesses and services site, and destinations that are smoke-free or has no tobacco products use in accordance with the law on tobacco control and other relevant legal documents.

Tobacco products refer to all types of products made from tobacco leaf, tobacco fiber or tobacco substances produced by the tobacco industry or by other means used for direct smoking or by other forms, including sucking, chewing or absorbing.

No smoking sign refers to the ban on smoking or inhaling tobacco products.

Workplace refers to the place where a person works permanently or temporarily in a building, whether the work is paid or unpaid, voluntary or obligatory, including personal office, common place or other places where the general purpose is for working or accessing during the course of work. **In the building** here refers to the open space in a room with a roof or surrounded by one or more walls, regardless of the type of material used for the roof or walls, and regardless of whether the infrastructure is used regularly or temporarily.

IV. Smoke-free environment for smoke-free tourism city

Smoke-free tourism city must have a tourism business and services that complies with the guideline of smoke-free environment in tourism as set out in the minimum standard operating procedures on the smoke-free environment in tourism.

In order to be recognized as a **smoke-free tourism city**, the city, district or Khan must enforce and encourage tourism business and services under its administration to implement the smoke-free environment in tourism in accordance with the minimum standards operating procedure on smoke-free environment in tourism.

4.1. No smoking sign display

To become a smoke-free tourism city, the administration of city, district or Khan must ensure that the tourism business and services has displayed no-smoking sign at places where smoking or tobacco product consumption is prohibited, such as:

Within 5 meters from the entrance to the building

Gym or exercise place

Places in the building

The main places in the tourism business and services that have to display no-smoking signs are: reception area, stairway, eatery, guest room, employee room, exercise place, meeting room, balcony with roof, inflammable area, rest room, security kiosk, parking lot, kiosk and other places.

No-smoking sign shall be affixed or displayed in a clearly visible place with sufficient number according to the actual size of the location where the smoking or tobacco product consumption is prohibited.

4.2. Prohibition of smoking or blowing tobacco product

In places where smoking or blowing tobacco product is prohibited, all tourism business and services in the city, district or Khan must ensure that there is no smoking or blowing tobacco products, including no cigarette butts or traces of tobacco products consumption.

city, district or Khan administration shall immediately take educational measures for smokers or tobacco product users who do not comply with the ban on smoking after receiving a request for intervention from the owner or manager of tourism business and services.

4.3. Ban on tobacco advertising

Tourism business and services in the smoke-free tourism city must be a base that does not participate in any activities related to tobacco product advertising, such as:

Providing collaboration or permitting the promotion or sale of tobacco products in its business premises.

Do not display or use materials that promote any tobacco product, such as calendars, paper boxes, tissues, cups, plates, umbrellas, lighters, clocks, fans.

4.4. Sales of cigarettes in accordance with the law

The sale of cigarettes in the tourism business and services in the smoke-free tourism city must comply as following:

Cigarettes must have a health warning message in Khmer and pictorial health warning on both sides of the package.

Outlets or stalls or tobacco products stores are allowed to display only one standard cigarette cabinet.

Cigarette cabinet shall have an area not exceeding 2,000 (two thousand) square centimeters, with a length of 50 (fifty) centimeters and a width of 40 (forty) centimeters.

The cigarette cabinet area and other surfaces of the cabinet should be in brown color and flat.

Do not advertise or promote in any form, such as displaying the brand, logo, flyers, giveaways or other lucky draws.

4.5. Electronic cigarette and HTP product

Any use, distribution, trading or advertising of any kind of shisha, electronic cigarette or HTP product is prohibited.

V. Exemplary performance of a smoke-free tourism city

Smoke-free tourism city is a city, district, or Khan that complies with laws and regulations related to tobacco control and raises awareness of the effects of tobacco products.

5.1. Enforcement of laws and regulations related to tobacco control

Smoking or blowing tobacco products in the building or within 5 meters from the entrance of the office of the city, district or Khan of the smoke-free tourism city including the workplaces under its administration is prohibited

Display no-smoking sign or ban of blowing tobacco products where the public can see clearly in places where smoking or blowing is prohibited.

5.2. Raising awareness of the effects of tobacco product

The administration of smoke-free tourism city is an active participant in raising awareness of the effects of tobacco products through the inclusion of educational messages in meetings, forums, media and/or campaigns to ensure a smoke-free environment in tourism.

5.3. Prohibition of cooperation with tobacco industry

The administration of smoke-free tourism city shall not participate in any activities or accept the sponsorship of the tobacco industry or cooperate with them to do any works.

VI. Monitoring and Evaluation Mechanism

The Smoke-Free Environment in Tourism Working Group shall monitor and evaluate the implementation of the Guideline on Smoke-Free Tourism Cities in city, district or Khan and endorse the recognition of the Ministry of Tourism as a smoke-free tourism city for city, district or Khan who well complies the guideline.

The criteria to be recognized as a smoke-free tourism city based on the following two (2) key indicators:

Key Indicator 1: Smoke-Free Environment for Smoke-Free Tourism City is an indicator of the evaluation of smoke-free environment practices in tourism business and service establishments in city, district or Khan.

Key Indicator 2: The Model Practice of Smoke-Free Tourism City is an indicator of the evaluation of the performance of the city, district or Khan administration in accordance with the laws and regulations related to tobacco control.

VII. The Recognition

City, district or Khan that are recognized as smoke-free tourism city must achieve the above two basic indicators as follows:

Key Indicator 1: To achieve this indicator, the city, district or Khan must have at least 80% of tourism business and services sites in that city, district or Khan obtain 80 points or more from the assessment made by Smoke-free Environment in Tourism Working Group.

Key Indicator 2: To achieve this indicator, the city, district or Khan have to obtain at least 80 score or more from the assessment made by Smoke-free Environment in Tourism Working Group.

VIII. The Conclusion

Making smoke-free tourism cities is a valuable contribution to raising public awareness of the effects of tobacco products and to enforcing the law and other relevant legal documents in Cambodia and in the obligation as a member of the World Health Organization (WHO) Convention on Tobacco Control. Moreover, this will help tourism in Cambodia becoming a green and smoke-free tourism as well as protect the community from effect of tobacco product and minimize economy burden. Smoke-free tourism city will promote the image of Cambodia as a clean, green and safe tourism destination.



IX. Pilot of Smoke-free Tourism City

