Lao People's Democratic Republic

Peace Independence Democracy Unity and Prosperity

Ministry of Health

Cabinet No. 187/ Cab.MOH

Vientiane Capital, 25 Jun 2025 Date

Notices

To: Director of Internal Tobacco Manufacturing and Tobacco Imported Companies.

Subject: The implementation of new graphic health warning on cigarette packs and cartons.

- Refer to the Tobacco Control Law No. 09/NA, dated November 16, 2021;
- Refer to the Regulation on Packaging, Printing of the Graphic Health Warnings of industrial Tobacco Products dated May 13, 2024.
- Refer to request letter from TIs to postpone of PHWs implementatiom.
- Based on the agreement of the National for Tobacco Control Committee (NTCC) meeting on 04 June 2025.

The Cabinet of Ministry of Health on behalf Secretariat of National TC Committee would like to notice to the local tobacco companies and imported Tobacco products business for the conversion of health warning to the new PHWs in accordance with the Regulation No.1090/MOH, dated May 13, 2024, the Ministry of Health has postponed the implementation of the regulation until August 15, 2025. Therefore, the Ministry of Public Health would like to send the notification to Local Tobacco companies and Imported Tobacco Companies to urgently submit the packs samples of cigarette packs and cartons with the new PHWs to the Department of Hygiene and Health Promotion for verification before printed in notification time.

Therefore, before August 15, 2025 all cigarette packs and packaging sold, distributed, and circulated in the market throughout the Lao PDR must to carry the new graphic health warning and labelling as stipulated in the Regulation No. 1090/MOH only. To make sure the regulation is implemented effectively, the Task Force will monitor and inspect, any violations of the PHWs are found, strict measures will be taken.

Therefore, we are informing you so that you can be aware and follow the regulations strictly.

Director of Cabinet

Copies to be sent to:

Department of Hygiene and Health Promotion, MOH 01 copy

Department of Food and Drug, MOH 01 copy

Food and Drug Inspection Bureau, MOH 01 copy

Department of Industry, MOIC 01 copy

Department of Business Competition and Trade Inspection, MOIC 01 copy

Department of Customs, MOF 01 copy

Department of Environmental Police, MOPS 01 copy

Provincial and Capital Health Departments, each province 01 copy

Provincial and Capital Industry and Commerce Depart, each province 01 copy

Internal tobacco manufacturing companies, each place 01 copy

importing companies, each place 01 copy

International and traditional border crossings, each place 01 copy

MOH Cabinet 01 copy