

Notification of the Ministry of Public Health**RE: Criteria, Procedures and Conditions for Displaying Pictures, Statements Relating to Warning on harm and Contact Channels to quit Tobacco on Labels of Shredded Tobacco and Blended Shredded Tobacco pursuant to Tobacco Products Control Act, B.E. 2535 (A.D. 1992) (No. 17) B.E. 2555 (A.D.2012)**

By virtue of paragraph 2 of Section 12 of the Tobacco Products Control Act, B.E. 2535 (A.D. 1992), which is an act containing certain provisions in relation to the restriction of rights and liberties of persons, in respect of which Section 29 in conjunction with Section 43 and Section 45 of the Constitution of the Kingdom of Thailand so permitted by virtue of the provisions of law, the Minister of the Ministry of Public Health hereby issues a Notification as follows:

Clause 1. Repeal the Notification of the Ministry of Public Health B.E.2550 (A.D. 2007) RE: Criteria, Procedures and Conditions for Displaying Pictorial Labels and Statements of Warning on Harm of Shredded Tobacco pursuant to Tobacco Products Control Act, B.E.2535 (A.D. 1992) dated 30 May B.E.2550 (A.D.2007)

Clause 2. Shredded tobacco or blended shredded tobacco manufactured in or imported into the Kingdom shall be provided with labels displaying with pictures and statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco wherein the picture shall be printed in 4-color as specified as follows:

Type 1. Picture with warning statement “Smoking Shredded Tobacco Causes Lung Cancer”

Type 2. Picture with warning statement “Smoking Shredded Tobacco Causes Laryngeal Cancer”

Type 3. Picture with warning statement “Smoking Shredded Tobacco Causes Oral Cancer”

Type 4. Picture with warning statement “Shredded Tobacco Smoke Causes 10 Types of Cancer”

The displaying of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco as specified in paragraph one shall be any of the assortment of 4 types printed with a ratio of 1 type to 500 shredded tobacco or blended shredded tobacco packs or cartons.

In carrying out the printing of pictorial labels, statements of warnings on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco, the manufacturer or importer of shredded tobacco or blended shredded tobacco shall print them from the template received from the Department of Disease Control, Ministry of Public Health only. In this regard, the position and the definition of the letters, the picture as well as the warning statement shall conform to those appear in the templates attached hereto.

Clause 3. The manufacturer or importer of shredded tobacco or blended shredded tobacco shall print the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco as specified in Clause 2 on shredded tobacco or blended shredded tobacco packs or cartons as follows:

(1) In case of the shredded tobacco or blended shredded tobacco carton is pack or carton paper wraps, the displaying of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco shall have the area size on both sides not less than 55 percent of the side of the shredded tobacco or blended shredded tobacco carton pack or carton paper wraps having the maximum area.

(2) In case of the shredded tobacco or blended shredded tobacco carton is other shape other than (1), the displaying of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco shall have the area size not less than 30 percent of overall area of shredded tobacco or blended shredded tobacco carton.

The size of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco shall be reduced or enlarged reasonably without causing the change to the proportion of the width and length as well as the definition of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco. If it is unable to reduce and enlarge together with retaining the proportion of the width and length, 2 pictorial labels, statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco shall be displayed on each side of shredded tobacco or blended shredded tobacco carton.

The displaying of the pictorial labels, the statements of warning on the harm of shredded tobacco or blended shredded tobacco and contact channels to quit tobacco shall be carried out at the position to the top of shredded tobacco or blended shredded tobacco carton.

Clause 4. This Notification shall not enforce to shredded tobacco or blended shredded tobacco manufactured in or imported into the Kingdom as follows:

(1) Shredded tobacco or blended shredded tobacco manufactured in or imported into for distribution out of the Kingdom or to use as a sample for testing, analysis or research with particulars of manufacture or import being clearly stated for such purpose.

(2) Shredded tobacco or blended shredded tobacco carried with traveler upon the indulgent amount to carry without permission from authority according to The Excise Department Notification for consumption purpose only.

Clause 5. Shredded tobacco or blended shredded tobacco manufactured in or imported into the Kingdom before this Notification is effective, shall be exempted from this Notification enforcement but shall not exceed one hundred and eighty days since this Notification is effective.

Clause 6. In case of problems arising from the execution of this Notification, it shall be finally settled and decided by the Director-General of the Department of Disease Control.

Clause 7. This Notification shall become effective after three hundred and sixty days overdue subsequent to the day of its publication in the Government Gazette.

Notified on this 2nd day of July B.E. 2555 (A.D. 2012)

Witthaya Buranasiri

Minister of the Ministry of Public Health

Templates attached to Notification of the Ministry of Public Health
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on harm and Contact Channels to quit Tobacco on Labels of Shredded Tobacco and Blended
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Type 1



Type 2



Type 3



Type 4

