[Emblem of the Union]

Notarial Translation

THE GOVERNMENT OF THE REPUBLIC OF THE UNION OF MYANMAR
THE MINISTRY OF HEALTH

[Round Seal of the Ministry of Health, Ministry Office]

Notification No. 47 / 2025

The 11th Waning Day of *Tagu*, 1387, M.E.

(23rd April, 2025)

The Order Fourth Amending the Order relating to Standardized Packaging of, and Printing Graphic for Health Warning Images and Texts on Cigar and Tobacco Products.

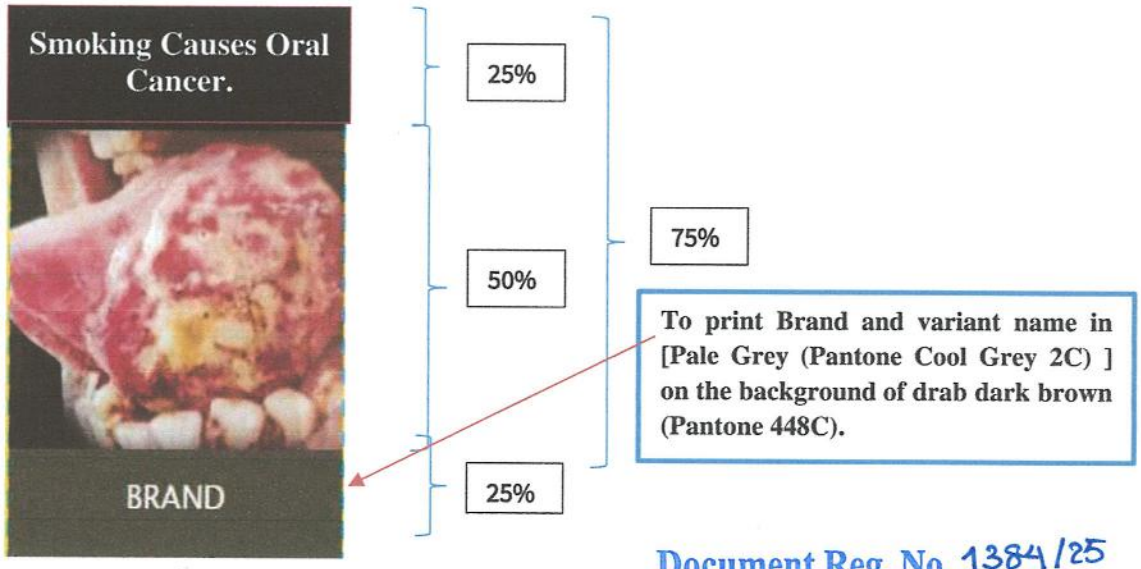
1. In exercising the power conferred under sub-section (b) of section 19 of the Control of Smoking and Consumption of Tobacco Products Law, the Ministry of Health hereby issues this Order.

2. Paragraph 8, Paragraph 12, Paragraph 13 and Paragraph 15 of the Order relating to Standardized Packaging of, and Printing Graphic for Health Warning Images and Texts on Cigar and Tobacco Products shall be substituted as follow:

"8. In printing and depicting the cigarette packet in accordance with the standardized criteria set out in clause 5, in printing and depicting so:

(a) Whenever the flip top lid of the cigarette packet is opened or closed, the health warning image and text altogether required to be printed on the front surface shall not be torn apart or detached from the cigarette packet. The lid cover of the cigarette packet shall be fitted in the defined space, and shall not be covered by exceeding or less space than upper 25% of the cigarette packet.

[Health warning image and text 75% = (Health warning image 50% + text 25%)]



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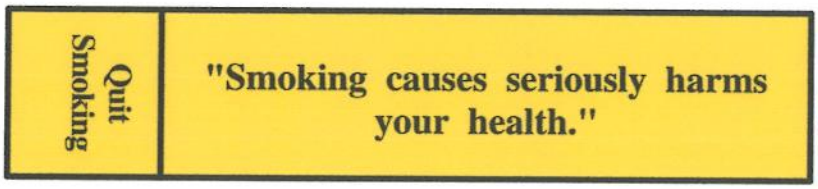
(b) In printing and depicting the cigarette packet of health warning texts and facts at the top and bottom, and two lateral surfaces as mentioned in paragraph 5, shall be printed and depicted as follow:

[Top Surface]



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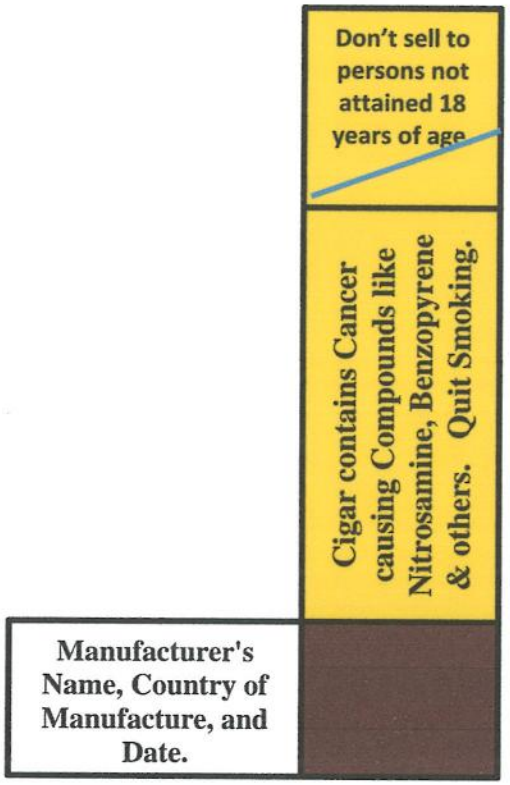
Right Side Panel

Left Side Panel



Bottom Panel

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(c) The inner lining of a cigarette packet shall be a white paper covered with thin aluminum silver colored foil on the one side of surface. And any text, symbol and mark, etc. shall not be printed, depicted, shaped and reflected on the rest or removed part of silver coloured foils.

(d) The color of the inner collar of cigarette packet shall be **drab dark brown (Pantone 448C).** There shall not be printed, depicted, shaped and reflected and created with any dented or concave and embossed trademark, logo, goods graphic designs, marks and texts on the inner collar.

(e) If there is a tear tape to remove plastic or other wrapper which is covered the individual cigarette packet, such tear tape shall be either entirely black colour or transparent and no colour. And the width of tape shall not be wider than 3 mm. No texts and marks shall be depicted on the tape.

12. In respect of printing and depicting the cigar packages of retail sale within the Union in accordance with the standardized criteria as mentioned in above paragraphs 4 to 11:

(a) All health warning images and texts which are printed and depicted in the Annex shall be concurrently used and depicted on the small cigar packages.

(b) The new health warning texts and images contained in the Annex shall be printed and depicted as changed and prescribed once in every three years by the Department of Public Health, the Ministry of Health.

(c) Whosoever import, manufacture, distribute and sell the cigar and tobacco products shall print and depict as health warning images and texts prescribed by the Department of Public Health, the Ministry of Health.

(d) If there are different variant names (variant names), the health warning images and texts shall be separately depicted for each variant name.

13. The importers, manufacturers, distributers and sellers of cigar and tobacco products:

(a) Shall not totally print and depict any text, etc. which may be in turn directly or indirectly market, promote and advertise the sale of cigar and tobacco products as mentioned in sub-paragraphs (k) and (l) of paragraph 5.

(b) Shall not print and depict any texts, images or symbols on the cigar and tobacco product package, creating an erroneous impression about its health effects, risks or emissions (**for example: – "Low tar" "Light" "Ultra-light", "Mild", "Cool", "Special", "full flavor", "Premium", "Rich", "Famous", "Slim", "Safe",** etc.,), image and marks, or similar and implied depictions or trademark name of cigar and tobacco products or different names (brand and variant names) of trademark of cigar and tobacco products.

(c) Shall not depict any texts, marks, symbols of figure and other impressions on the cigar and tobacco products package mentioning the amount, constituents creating **"an erroneous impression of safer and beneficial"**.

(d) The expiry date shall not be depicted on it.

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15. The cigar and tobacco products which are existing in market, and are inconsistent with this Order shall have been the right to sell within 180 days only commencing from the date of this Order come into force. "

Sd./ xxx

(Dr. Thet Khine Win)

The Union Minister

Letter No. 12 Ma Kha (Kha) 2025 / 30872

Date: 23th day of April, 2025

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- State Administrative Council Secretary's Office.
- Office of the State Administrative Council.
- Union Government Office.
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- *Pyithu Hluttaw* Office.
- *Amyotha Hluttaw* Office.
- Supreme Court of the Union.
- National Constitutional Tribunal.
- Union Election Commission Office.
- All Union Ministries.
- Office of the Auditor General of the Union.
- Union Civil Service Board.
- *Nay Pyi Taw* Council.
- All Region or State Governments.
- Myanmar Central Bank.
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- *Nay Pyi Taw* Development Committee.
- Yangon City Development Committee.
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- Chairman, Myanmar Dental and Oral Medical Council.
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- Chairman, Myanmar Academy of Medical Sciences.
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- Chairman, Myanmar Pharmaceutical Association.
- Chairman, Myanmar Health Assistant Association.
- Chairman, Myanmar Private Hospital's Association.
- President, People's Health Foundation.
- Director General, Printing and Publishing Department. } **To be Notified in Myanmar Gazette, Part (1).**
- All Departments under the Ministry of Health.
- All Head of Offices of Union Territory, *Nay Pyi Taw*/Region/State Department of Public Health/Department of Medical Services.

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***AUTHENTICATED*, True and Correct English Translation.**

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