

Notification of the Ministry of Public Health
Re: Criteria, Procedures, Conditions
for displaying statements about toxic or carcinogenic substances on cigarette label
pursuant to Tobacco Product Control Act B.E. 2535 (No. 16) (A.D. 1992)
B.E. 2554 (A.D. 2011)

By virtue of the provisions of Section 12 of Tobacco Product Control Act B.E. 2535 (A.D.1992) which is the law containing certain provisions with respect to the restriction of rights and liberties of persons, where Section 29 in conjunction with Section 43 of Constitution of the Kingdom of Thailand so permit by virtue of the statutory provisions, the Minister of Public Health hereby issues a Notification as follows:

Clause 1 Repeal the Notification of the Ministry of Public Health (No.10) B.E. 2549 (A.D. 2006) Re: Criteria, Procedures and Conditions for displaying the name of toxic and carcinogenic substances on labels of cigarettes pursuant to Tobacco Product Control Act B.E. 2535 (A.D.1992)

Clause 2 Cigarette which is manufactured in or imported to the Kingdom shall be provided label revealing statement about toxic and carcinogenic substances in 10 assorted types by printed label with statement about toxic and carcinogenic substance in a ratio of 1 type to 5,000 cigarette packs or containers and in a ratio of 1 type to 500 boxes or packages or cartons as the case maybe.

All these 10 type labels reveal statement about toxic and carcinogenic substance are illustrated the templates attached to the end of this Notification. The templates of 10 type labels reveal statement about toxic and carcinogenic substance are as follow.

Type 1 Hydrogen Cyanide is a Toxic Substance present in cigarette smoke.

Type 2 Carbon monoxide is a Toxic Substance present in cigarette smoke.

Type 3 More than 250 types of Toxic Substance are in cigarette smoke.

Type 4 Cigarette smoke is a major Carcinogen for mankind.

Type 5 Formaldehyde is a Carcinogen present in cigarette smoke.

Type 6 Benzopyrene is a Carcinogen present in cigarette smoke.

Type 7 Nitrosamine is a Carcinogen present in cigarette smoke.

Type 8 Cigarette smoke is a major Toxic Substance in a house.

Type 9 Polonium-210 is a Radioactive Substance present in cigarette smoke.

Type 10 Nicotine is an Addictive Substance present in cigarette smoke.

On printing statements revealing about toxic and carcinogenic substance, cigarette manufacturers or importers shall print them from template which is originated from Department of Disease Control, Minister of Public Health only. The font size and position must be the same as the templates attached to the end of this Notification.

Statements in Paragraph one, Paragraph two and Paragraph three shall not be enforced to use with clear, no color material for wrapping cigarette pack, container, box, paper wrap and carton which is able to be clearly seen statement revealing about toxic or carcinogenic substance on label of cigarette pack, container, box, paper wrap and carton.

Clause 3 Cigarette manufacturer or importer shall provide label which reveal statements about toxic or carcinogenic substance according to Clause 2 on cigarette pack, container, box, paper wrap and carton as follows:

(1) On both sides which are medium size area of cigarette pack or containers and shall not have less than 60% of the area on each side.

Label which reveals statements about toxic or carcinogenic substance on the side of cigarette pack or container with maximum area side between 42 – 50 square centimeters, shall be provided in Thai Font with white color on the black background, approximate size 2 x 5.2 centimeters.

(2) On both sides which are medium size area of cigarette box or paper wrap or carton and must not have less than 60% of the area on each side.

Label which reveal statements about toxic or carcinogenic substance on the side of cigarette box, paper wrap and carton with maximum area side between 235 – 240 square centimeters and minimum area side between 117 – 120 square centimeters, shall be provided in Thai Font with white color on the black background, approximate size 4.5 x 16.2 centimeters.

(3) In case that cigarette pack or container size is more or less than the size in (1); or in case that cigarette box or paper wrap or carton size is more or less than the size in (2), there shall be decreased or increased size of label which reveal statements about toxic or carcinogenic substance according to width and length proportion of cigarette pack or container or box or paper wrap or carton as the case may be.

Clause 4 In case that cigarette pack or container is not rectangular shape, there shall be provided label that reveal statements about toxic or carcinogenic substance according to Clause 2 on both sides. Each side shall be not less than 10% of all cigarette pack or container area and in obviously noticeable position in the opposite side. Normally, there shall be shown at the bottom of cigarette pack or container which is not rectangular shape.

In case that cigarette box or paper wrap or carton is not rectangular shape, there shall be provided label that reveal statements about toxic or carcinogenic substance according to Clause 2 on both sides. Each side shall not less than 10% of cigarette box or paper wrap or carton area and in obviously noticeable position in the opposite side. Normally, there shall be shown at the bottom of cigarette pack or paper wrap or carton which is not rectangular shape.

Clause 5 This Notification shall not enforce to cigarette which is manufactured in or imported to the Kingdom as follows.

(1) Cigarette which is manufactured or imported for distribution outside the Kingdom or imported to use as a sample for testing, analysis or research with particulars of manufacture or import being clearly stated for such purpose.

(2) Cigarette which is carried with traveler upon the indulgent amount to carry without permission from authority according to The Excise Department Notification for consumption purpose only.

Clause 6 Cigarette which is manufactured or imported for distribution inside the Kingdom before this Notification is effective, shall be exempt from the display of label under this Notification but this shall not exceed ninety days from the effective date of this Notification.

Clause 7 In case of problems arising from the execution of this notification, it shall be finally settled and decided by the Director-General of the Department of Disease Control.

Clause 8 This Notification shall become effective after one hundred and eighty days overdue subsequent to the day of its publication in Government Gazette.

Notified on this 23th day of May, B.E. 2554 (A.D. 2011)

Jurin Laksanawisit
Minister of Public Health

The templates of 10 type labels reveal statement about toxic and carcinogenic substance attached to the end of the Notification of the Ministry of Public Health (No.16) B.E. 2554 (A.D. 2011) Re: Criteria, Procedures, Conditions for displaying statements about toxic or carcinogenic substances on cigarette label pursuant to Tobacco Product Control Act B.E. 2535 (A.D.1992)

1. Use with cigarette pack or containers.

Type 1

Hydrogen Cyanide is a **Toxic Substance** present in cigarette smoke

Type 2

Carbon Monoxide is a **Toxic Substance** present in cigarette smoke

Type 3

More than 250 types of **Toxic Substance** are in cigarette smoke

Type 4

Cigarette smoke is a major **Carcinogen** for mankind

Type 5

Formaldehyde is a **Carcinogen** present in cigarette smoke

Type 6

Benzopyrene is a **Carcinogen** present in cigarette smoke

Type 7

Nitrosamine is a **Carcinogen** present in cigarette smoke

Type 8

Cigarette smoke is a major **Toxic Substance** in a house

Type 9

Polonium-210 is a **Radioactive Substance** present in cigarette smoke

Type 10

Nicotine is an **Addictive Substance** present in cigarette smoke

2. Use with cigarette box or paper wrap or carton.

Type 1

Hydrogen Cyanide is a
Toxic Substance
present in cigarette smoke

Type 2

Carbon Monoxide is a
Toxic Substance
present in cigarette smoke

Type 3

More than 250 types of
Toxic Substance
are in cigarette smoke

Type 4

Cigarette smoke is a major
Toxic Substance
in a house

Type 5

Formaldehyde is a
Carcinogen present in
cigarette smoke

Type 6

Benzopyrene is a
Carcinogen present in
cigarette smoke

Type 7

Nitrosamine is a
Carcinogen present in
cigarette smoke

Type 8

Cigarette smoke is a major
Carcinogen for
mankind

Type 9

Polonium-210 is a
Radioactive Substance
present in cigarette smoke

Type 10

Nicotine is an
Addictive Substance
present in cigarette smoke