

## SEATCA In Touch 2014



Dear Friends:

As we look forward to the holiday season and another exciting year, the SEATCA team would like to thank everyone for their camaraderie, support, and leadership. We look forward to the new year ahead for its promise of seeing all of us continuing to work together for a stronger global tobacco control community, and a healthier world.

With everybody's stamina and effort, it was another fruitful year for SEATCA.



### WHO Director-General's Special Award 2014

We are particularly grateful for the WHO Director-General's Special Recognition Award on World No Tobacco Day 2014, bestowed upon us by the WHO Secretary General Dr. Margaret Chan, last 31 May 2014.



### Observer Status at the COP

At the COP 6, last November, the Conference of the Parties to the WHO FCTC headed by Dr. Vera Luiza da Costa e Silva, granted observer status to SEATCA, thereby giving the opportunity for us to expand our work and collaborate more. "The Convention Secretariat is looking forward to cooperating with you and I hope that we will find an opportunity to meet in the near future to discuss activities of common interest to support the objectives of the WHO FCTC."



### Milestones in the ASEAN

As we look forward to continuing our programs in 2015 and beyond in the ASEAN region, We commit ourselves to working together with country partners towards tobacco control law in Cambodia, Tobacco Control fund in Lao PDR, effective implementation of tobacco control law in Vietnam, smoke-free initiatives in the Philippines, tobacco taxation in Myanmar and WHO FCTC accession by Indonesia.



### Way forward in 2015

We will continue to build on what we have done in tobacco taxation, graphic warnings, TAPS and in eliminating tobacco industry interference, as well as policy advocacy on sustainable financial mechanism for tobacco control. We look forward to strengthening our networks and collaborating more in the coming year.

As the year comes to a close, we think of all the good work, and are grateful to the people who have made it possible. Wishing you all abundance of peace, goodwill and prosperity this holiday season, and in 2015!

- The SEATCA Team

