

TOBACCO

IS NOT AN ORDINARY PRODUCT

1 billion people will die from tobacco-related diseases in the 21st century.



Tobacco is the only consumer product that is the subject of a global treaty* for its regulation.

* 176 countries are parties to the WHO Framework Convention on Tobacco Control, which aims to reduce tobacco use worldwide.

THE TPP SHOULD NOT PROMOTE TOBACCO. IT SHOULD PROTECT PEOPLE.

From March 04 to 13, 2013, Australia, Brunei, Canada, Chile, Malaysia, Mexico, New Zealand, Peru, Singapore, US and Vietnam will be in Singapore to negotiate a free trade agreement called the TransPacific Partnership. The TPP should **not** give the tobacco industry opportunities to increase its business or the ability to sue governments at the expense of people's lives.

The TPP should **not** apply to tobacco products.



To help promote health and not tobacco, visit the Southeast Asia Tobacco Control Alliance (SEATCA) at www.seatca.org.